

Junior Designer

Job Description

MARCH 2024

AMLA[®]
AML ANALYTICS

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What we do

AML Analytics creates cutting-edge RegTech and SupTech testing, validation and risk analytics solutions for financial institutions, insurers, money exchanges, crypto businesses, commodity traders, law firms, gambling companies, TCSPs and other DNFBPs all around the world to help them meet regulatory requirements, minimise exposure to financial crime risk and ensure robust anti-money laundering (AML) and counter-financing of terrorism (CFT) controls are in place.

Our authority and expertise are also relied upon by regulators, central banks and governments making the work of AML Analytics unique as we are trusted by both regulators and the regulated. Rapid growth and high demand for our unique solutions mean that we have customers all over the globe.

Team members work hard, take ownership and strive for accuracy and excellence in all that they do.

Who we are

- Trustworthy. We are relied upon: dependable, respected, honest.
- Confident. We are leaders: assured, influential, experts.
- Pioneering. We are trailblazers: edgy, ground-breaking, innovative.

The role

We are seeking a creative and highly motivated Junior Designer to join our dynamic marketing team. Reporting to the Head of Design (UX/UI), you will collaborate with a highly talented team to create compelling visual assets for our marketing efforts, spanning social media, website assets, blogs, emails, corporate collateral (brochures, event materials, PowerPoint templates), and more. This is an exciting opportunity for an enthusiastic individual passionate about design and who is looking to progress their career with a global brand.

The ideal candidate will have demonstrated experience in a professional design role, seeing projects through from concept to completion. You should possess a graphic design qualification and a keen eye for detail, along with creative flair and proficiency in Adobe Creative Cloud, especially InDesign, Photoshop, and Illustrator. Additionally, you should excel in communication and collaboration across different departments, with strong analytical and prioritisation skills. This role carries an attractive salary and excellent benefits.

The responsibilities

Working for the Head of Design (UX/UI) and Group Head of Marketing, Communications and Design will:

- Utilise your creative skills to design visually captivating graphics, illustrations, and other design elements for a variety of marketing channels including social media platforms, website assets, email newsletters, digital advertisements, and print materials.

- Work closely with the marketing team to develop multimedia content such as videos, animations, and infographics that effectively communicate our brand message and engage our target audience across different platforms.
- Ensure consistency in branding across all marketing materials by adhering to brand guidelines and standards. Maintain a cohesive visual identity that resonates with our audience and reinforces our brand image.
- Collaborate and support other members of the team and business departments. Communicate effectively to understand project requirements and deliver designs that align with our marketing objectives.
- Bring fresh ideas and perspectives to the table by contributing creative concepts and solutions to marketing campaigns and initiatives. Stay updated on design trends and industry best practices to continuously enhance our visual storytelling.
- Receive feedback on design work from senior team members and stakeholders, and iterate on designs based on feedback. Be open to constructive criticism and actively seek opportunities for improvement to refine your skills and grow as a designer.
- Manage workload effectively to meet project deadlines and deliver high-quality designs on time. Prioritise tasks and communicate any potential challenges or delays to the team in a timely manner to ensure smooth project execution.

Essential Skills

- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other design software.
- Strong portfolio showcasing creative and diverse design work across various mediums.
- Excellent communication skills and ability to collaborate effectively in a team environment.
- Attention to detail and ability to produce pixel-perfect designs.
- Strong organisational skills and ability to manage multiple projects simultaneously.
- Eagerness to learn and grow in a fast-paced marketing environment.
- Passion for design and creativity, with a keen eye for aesthetics and visual storytelling.
- Copy writing ability.
- Excellent skills in PowerPoint and competent in Microsoft Office.
- Experience working in an office environment.
- Able to work under pressure and work to multiple deadlines.
- A motivated learner with a "can-do" attitude who is excited to collaborate with peers

Essential Qualifications / Experience

- Bachelor's degree in Graphic Design, Visual Communication, or related field.
- Agency background - preferred but not required.
- At least one year of work experience; previous experience working in a corporate or professional services environment preferred but not required.

Additional Information

Personal attributes

- Willingness to learn and progress
- Be honest and trustworthy
- Collaborative and huge team player
- Respectful
- Creative mindset and a genuine love for design
- Practical, organised and structured
- High attention to detail
- Passionate, confident and positive approach
- Excellent communication skills

If you are interested in this exciting new role, please e-mail Wendy Gough, Head of Design at wendy@aml-analytics.com and include an up-to-date CV and a short covering note highlighting your education, experience and skills and explaining why this role is for you.

Closing date is **15th April 2024**

